

Privacy Policy

For purposes of this document “company” is defined as “DCAS Inc.”

Company is committed to respecting your privacy. Please read the following privacy policy to understand how your personal information will be treated if it is collected through this Web site (the “Site”) by Company. Except as explicitly provided herein, this Privacy Policy does not apply to the practices of companies that Company does not own or control, or to people that Company does not employ or manage. This Privacy Policy may change from time to time so please check back periodically. The current version of this Privacy Policy is dated March 8, 2021.

Any dispute over privacy is subject to this Privacy Policy and our Terms of Service. Please note that the use of information that we gather is subject to the Privacy Policy in effect at the time of use. You should check this Site frequently to see recent changes in this Site’s Privacy Policy and its Terms of Service.

1. What personal information is collected from me?

The types of personal information collected on these pages may include, but are not limited to, your name, email address, standard contact information including addresses and phone numbers, transactional information, and financial information such as credit card or bank account numbers. You also may provide additional information to us when you conduct a search on this Site, place an order for merchandise, complete a questionnaire or an entry form for sweepstakes or contests, and participate in forums and chat rooms or other community features. We may also ask you to voluntarily provide us with information regarding, for example, your personal or professional interests, demographics, experiences with the services we provide and contact preferences. Wherever Company collects personal information, we make an effort to include a link to this Privacy Policy on that page.

Company may gather and collect any of the following: (1) IP addresses (the Internet address of a computer) to track a user’s session while the user remains anonymous, (2) computer and connection information such as browser type and version, operating system, and platform, (3) purchase history, (4) the full Uniform Resource Locator (URL) clickstream to, though, and from this Site, including date and time, (5) cookie number, and (6) Web pages and/or products you viewed or searched for. Company analyzes this data for certain trends in statistics, such as which parts of this Site users visit and how long they spend there. In general, we do not link your IP addresses to anything personally identifiable to you. During some visits Company may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Company gathers and stores certain types of information whenever you use this Site, or the services made available here on (the “Services”). For example, like many Web sites, we use “cookies,” and we obtain certain types of information when your Web browser accesses this Site. Various third party companies offer utilities that are designed to allow or help you visit and use Web sites anonymously; please note, however, that Company may not be able to provide you with a personalized experience on this Site if you choose to utilize any such utilities.

2. What are cookies and how are they used by the Company?

Company may place Internet cookies on your hard drive. Internet cookies are small files that may be placed on your hard disk for record-keeping purposes. Cookies are used to (a) remind us of who you are in order to deliver you better service, (b) estimate our audience size by determining repeat usage of the Web site to help target advertisements based on user interests and behavior, (c) track your progress and entries in promotions, sweepstakes and contests, if any, and (d) measure certain traffic patterns for use as a research tool to understand how our users’ habits are similar or different from one another. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it. By not accepting

cookies, some Web pages of this Site may not display properly, or you may not be permitted to access certain information.

3. How is my information used?

Company will not sell, rent, or lease your personally identifiable information to others without your consent, except as provided in this Privacy Policy. In general, the information you provide will be used to support your customer relationship with Company.

We want to help you quickly find information regarding the Services on this Site and alert you to specific offers, updated information, and other new products and Services that are available. Accordingly, we may send you direct mailings or contact you by telephone about our various products and Services or other products and services we feel may be of interest to you. If you do not want to receive such mailings, simply “opt-out” by the means provided for (if any) in the mailings or by contacting info@dutchessfair.com

Notwithstanding the foregoing, Company does research on our users’ demographics, interests and behavior based on the information provided to us during your use of this Site. This research is compiled and analyzed on an aggregated basis. Aggregated data does not include personally identifiable information. Company may share this aggregated data with others. Company also may combine your information with information we collect or receive from other companies and sources (such as demographic data) to improve and personalize our services.

4. What does “opt-out” mean?

To “opt-out” means that you have notified Company that we no longer have permission to use your information for a particular purpose. For example, when we send you information on a new product, you will be given the opportunity to “opt-out” of receiving such information in the future.

5. Who is collecting my information?

Information is collected on the Site by or on behalf of Company. If data is being collected and/or maintained by any company other than Company or an agent for Company, you will be notified prior to the time of the data collection or transfer. If you do not want your data to be shared, you can choose not to allow the transfer by not using that Service or purchasing those particular goods.

Please be aware that advertisers that may have links on this Site may collect personal information about you through the use of cookies, JavaScript, Web beacons, and other technologies. Company does not have any control over or access to such technologies that may be used by these advertisers, and the information practices of those Web sites linked to this Site either through advertisements or other hyperlinks are not covered by this Privacy Policy. Company does not, however, provide any personally identifiable information about you to these advertisers.

6. With whom does Company share my information?

Company may share the personal data you provide, or the information gathered by Company to any party with your consent or, in any event, to Company subsidiaries, agents, contractors and our business partners. Company also may share information with the following groups: (a) affiliated business which Company does not control but with which it engages in joint and co-branded offerings, (b) third party service providers in order to facilitate the performance of only those functions which are assigned to them, such as website operation and maintenance, order fulfillment, data analysis, marketing assistance, provision of search results and links, credit card payment processing, and customer service, and (c) entities with which Company may merge or which may acquire all or substantially all of Company’s assets, as customer information likely will be one of the transferred assets.

In addition, Company believes it is necessary to share information to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any

person, and violations of the Terms of Service, (y) respond to subpoenas, court orders, or legal process, and (z) establish or exercise our legal rights, or defend against legal claims, and as otherwise required by law. Except as provided above or in the event of a merger, consolidation, or sale of all or substantially all of Company's assets, we will not share any of your information with any third party without your permission.

7. How do I access, update, or delete my information?

You can request the individual information that Company has collected about you, correct factual inaccuracies in your information, remove personal information from Company's databases and/or update your personal information here or by contacting info@dutchessfair.com.

8. What else should I know about my privacy?

Third party Internet Web sites and services accessible through this Site have separate privacy and data collection practices, independent of us. company has no responsibility or liability for these independent policies or actions. Please be careful and responsible online. If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. While we strive to protect your information, Company cannot ensure or warrant the security of any information through the transmission process, and any transmission by you of information is done at your own risk.

9. Children.

The Site is not intended for use by children. We will not knowingly collect any personal information submitted by visitors to the Site who are under the age of 13.

10. Security.

Company uses its best efforts to protect your personal information and, to that end, uses tools such as encryption, passwords, and physical security to protect your personal information against unauthorized access and disclosure. However, no website can be absolutely secure, and third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information that they collect from this Site. Therefore, although Company works very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain private.

11. Contact us

If you have any concern about your privacy in connection with this policy, please send a thorough description to info@dutchessfair.com, and we will try to resolve it.