NEWS RELEASE

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Agriculture – the Heartbeat of the Dutchess County Fair

Rhinebeck NY - With all the rides and games, entertainment, food and controlled chaos, it's sometimes easy to forget that agriculture is the heart of the Dutchess County Fair.

Since 1842 the fair has been a great social occasion as well as a place to show off farming skills and animals. During this time, farmers all knew each other, and the competition was stiff. It was all about the best of the best.

Andy Imperati, President and CEO of the Dutchess County Agricultural Society, said, "The same is really true about today. The Fair continues to be a social place where farmers and their families bring their prized animals and other goods for competition."

Interactive and educational experiences, concerts, entertainment and the best carnival in the nation are all a part of the family fun, but agriculture remains at the center of what makes up the Dutchess County Fair. "It is our farmers who really bring the agricultural content to the show and with a wealth of experience and knowledge, we value their input. This enables the Society to continue to work to promote our mission, which is promoting and educating agriculture," Imperati said.

The Dutchess County Fair runs from August 22 to August 27 in Rhinebeck NY. <u>www.dutchessfair.com</u>

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